







This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of guide require special attention.

Course Subject and Title	Credit Hours	Min. Grade	Major GPA
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Program Categories	Hours	Important Notes – <i>Be sure to check for Gen Ed courses required in your major</i>
First Year Writing	3	Minimum grade of “C” required Can be taken first or second semester of freshman year
Sophomore Writing	3	Minimum grade of “C” required
Integrative Learning Experience	9	Must choose a minimum of two disciplines
Liberal Studies Experience	12	ECO 2030 and ECO 2040 count in the Liberal Studies Experience and cover the Social Science Designation. Must choose a minimum of three disciplines
Science Inquiry	8	

You must also meet the Fine Arts, Literary Studies, Historical Studies, and the Social Science Designations. Those may be met within the Integrative Learning Experience and the Liberal Studies Experience.

**Additional Notes:**

- \* Required prior to admission to the College of Business.
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- Business majors cannot take ACC 1050, FIN 3010 and MGT 3010 for credit towards any degree requirement.
- Marketing (General) majors must earn a minimum GPA of 2.0 in the 21 hours of marketing courses required above MKT 3050.
- x **Restrictions on 3000/4000 level business courses:**  
 3000 level business courses  
 4000 level business courses  
 OR 7& 36 Q  
 Students must have 45 hours and a declared MBu major OR 54 earned hours to take MBu 3630  
 Students must have 45 hours and a declared MMu major OR 54 earned hours to take MMu 3050  
 Students must have 45 hours and a declared SCM major OR 54 hours to take SCM 3650  
 Students must have 54 hours to take an other 3000 level business course.  
 Students must have 4 hours and a minimum grade of C in a 3000 level business course prior to taking an 4000 level business course.
- The following course work must be taken through ASU: 50% of all business course work required in the 3000 level, 9 hours of any minor. A minimum of 50 hours must be taken through a four year institution.