



This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of guide require special attention.

Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Important Notes
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Semester One: [15 Credit Hours]

COM 1200 Foundations of Human Communication	3	C	Yes	
ENG 1000 Expository Writing	3			
UCO 1200 First Year Seminar	3			
GEN ED: Perspective Course	3			
GEN ED: Perspective Course	3			

Semester Two: [16 Credit Hours]

CIN 1600 Fundamentals of Electronic Media	3		Yes	
COM 2101 Public Speaking	3	C	Yes	
GEN ED: Math Course	4			
GEN ED: Perspective Course	3			
GEN ED: Perspective Course	3			

Semester Three : [17 Credit Hours]

COM 3300 or COM 3314	3		Yes	
ENG 2001 Intro to Writing Across the Discipline	3			
GEN ED: Perspective Course	3			
GEN ED: Science Inquiry Course	4			
GEN ED: Wellness Literacy Course	1			
Free Elective	3			2 SH must be outside of major discipline

Semester Four: [17 Credit Hours]

COM 2316 Audio Production I	3		Yes	
COM 2612 Broadcast Newswriting	3		Yes	
ECO 2030 Principles of Economics	3		Yes	May be for GEN ED: Historical and Social Perspective if completing a theme (This American Life or Capitalism & Its Critics)
Minor Course	3			
GEN ED: Science Inquiry Course	4			
GEN ED: Wellness Literacy	1			



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Semester Five: [15 Credit Hours]

COM 3301 Writing for Electronic Media	3		Yes	
COM 3316 Television Studio Production	3		Yes	
COM 3333 Electronic Media Programming	3		Yes	
ACC 1050 Survey of Accounting	3		Yes	
Minor Course	3			

Semester Six: [15 Credit Hours]

COM 3313 Social Responsibility in EM	3		Yes	
COM 4316 Video Production I	3		Yes	
MKT 3050 Principles of Marketing	3		Yes	
COM 3200, 3306, 4302, 4319, 4416 or 4420	3			
Minor Course	3			

Semester Seven: [15 Credit Hours]

COM 4300 Media Studies	3		Yes	
COM 4317 Electronic Media Regulation	3		Yes	
COM 3200, 3306, 4302, 4319, 4416 or 4420	3		Yes	
Minor Course	3			
GEN ED: Perspective Course	3			

Semester Eight: [12 Credit Hours]

COM 4315 Electronic Media Mgt	3		Yes	
COM 3200, 3306, 4302, 4319, 4416 or 4420	3			
Minor Course	3			
Minor Course	3			



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General Requirements Summary

Minimum Total Hours	Gen Ed. Hours	Writing	Minimum	
			Major GPA	Overall GPA
122	44	ENG 1000 and ENG 2001	2.0	2.0

General Education Program Model - 44 Semester Hours Total

Program Categories	Hours	Important Notes – <i>Be sure to check for Gen Ed courses required in your major</i>
First Year Seminar	3	Can be taken first or second semester of freshman year
Wellness Literacy	2	
Quantitative Literacy	4	
First Year Writing	3	Can be taken first or second semester of freshman year
Sophomore Writing	3	
Perspectives:	29	You must have two six hour themes and one nine hour theme, and have met the Fine Art, Historical Studies and Literacy Studies Designations
Aesthetic	6 or 9	
Historical & Social	6 or 9	ECO 2030 required for major may be used in this perspective if completing a theme
Local to Global	6 or 9	
Science Inquiry	8	