



This four year guide is a recommended semester-by semester plan of study for this major. All four year guides are meant as examples of how a degree can be completed in four years. Individual plans will be developed for each student in consultation with the academic advisor. Prior credit, course availability, and student needs must be considered in developing the individual plan.

Shaded areas of guide require special attention.

Course Subject and Title	Credit Hours	Min. Grade	Major GPA	Important Notes
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Semester One: [15 Credit Hours]

COM 1200 Foundations of Human Communication	3	C		
ENG 1000 Expository Writing	3			
UCO 1200 First Year Seminar	3			
GEN ED: Perspective Course	3			
GEN ED: Perspective Course	3			

Semester Two: [16 Credit Hours]

COM 2101 Public Speaking	3	C		
GEN ED: Quantitative Literacy	4			
GEN ED: Perspective Course	3			
GEN ED: Perspective Course	3			
GEN ED: Perspective Course	3			

Semester Three : [16 Credit Hours]

COM 2618 Intro Media Publishing	3		Yes	
Professional Development Course	3		Yes	See Program of Study
ENG 2001 Intro Writing Across Discipline	3			
GEN ED: Perspective Course	3			
GEN ED: Science Inquiry	4			

Semester Four: [16 Credit Hours]

COM 2600 Intro to Journalism	3		Yes	
COM 3220 Professional Ethics in Public Relations	3		Yes	
COM 3318 Public Relations Principles	3		Yes	
GEN ED: Science Inquiry	4			
Minor Course	3			

Semester Five: [16 Credit Hours]

COM 3300 Mass Media & Society	3			
COM 3618 Public Relations Writing	3			WID
Professional Development Course	3			
Minor Course	3			
GEN ED: Wellness Literacy	1			
Free Elective	3			



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Semester Six: [15 Credit Hours]				
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COM 3010 Media Graphics	3			
COM 3928 Communication Research Methods	3			
Immersion Course	3			
GEN ED: Perspective Course	3			
Minor Course	3			

Semester Seven: [16 Credit Hours]				
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COM 4318 Public Relations Campaigns	3		Yes	
COM 4418 Public Relations Seminar	3		Yes	Capstone
Minor Course	3			
Minor Course	3			
GEN ED: Wellness Literacy	1			
Free Elective	3			

Semester Eight: [12 Credit Hours]				
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Professional Development Course	3		Yes	See Program of Study
Immersion Course	3		Yes	
Minor Course	3			
Free Elective	3			



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General Requirements Summary				
Minimum Total Hours	Gen Ed. Hours	Writing	Minimum	
			Major GPA	Overall GPA
122	44	ENG 1000 and ENG 2001	2.0	2.0

General Education Program Model - 44 Semester Hours Total		
Program Categories	Hours	Important Notes – <i>Be sure to check for Gen Ed courses required in your major</i>
First Year Seminar	3	Can be taken first or second semester of freshman year
Wellness Literacy	2	
Quantitative Literacy	4	
First Year Writing	3	Can be taken first or second semester of freshman year
Sophomore Writing	3	
Perspectives:	29	You must have two six hour themes, one nine hour theme and have met the Fine Art, Historical Studies and Literary Studies Designations
Aesthetic	6 or 9	
Historical & Social	6 or 9	
Local to Global	6 or 9	
Science Inquiry	8	

Additional Notes:

Co/Pre-Reqs

- COM 2618 (Intro to Media Publishing) prerequisite for COM 3010 (Media Graphics)
- COM 2600 (Introduction to Journalism) prerequisite for COM 3618 (PR Writing)
- COM 3318 (PR Principles) co/prerequisite for COM 3618 (PR Writing)
- COM 3618 (PR Writing) and COM 3928 (Research Methods) prerequisites for COM 4318 (PR Campaigns)
- COM 4318 (PR Campaigns) co/prerequisite for COM 4418 (PR Seminar)